



JUNE FUNDRAISER OF THE MONTH – GWEN SEAR

July's Fundraiser of the Month is eight year old Gwen Sear! We talked to Gwen's mum Jo about what Gwen had been doing in aid of MACS!

Congratulations to Gwen on being the Fundraiser of the Month! So, what has she been up to?

Gwen has had 13 inches of her hair cut off in order to raise money for MACS. She has also donated the hair to the Little Princess Trust which makes wigs for boys and girls across the UK who have lost their hair as a result of cancer treatment.



How did Gwen come up with this idea?

Gwen's friend Ciara has a MACS condition. We have seen how MACS supports the whole family and heard how Ciara has met children her age with the same condition through the charity. When people heard Gwen was going to have her hair cut, they also asked if they could donate some money. After talking to Ciara's family, it was clear MACS is a charity that is very close to their hearts. Everyone who knows the girls were very supportive and it gave us a chance to talk about MACS and raise awareness. We hoped to raise £100, but this grew very quickly and we believe the total will be around £400!

Is Gwen happy with her new haircut?

A friend who is a hairdresser offered to cut Gwen's hair for free and said it is the first time she has paid someone to cut their hair! Gwen was a little nervous, but said she felt good inside! She was so thrilled with helping both the Little Princess Trust and MACS, plus she has a lovely haircut that is still longer than her cousin's! Afterwards, we plaited her hair and placed it in a bag and Gwen took it into her school to show her classmates in assembly. Gwen is a shy girl but doing this for MACS has helped her confidence bloom over the last month.



Do you have any advice for other fundraisers?

Our advice would be to make it fun for both the person fundraising and those donating.

Facebook and social media were great ways of promoting what Gwen was doing as every time someone commented on photos, people were given a reminder.

Gwen has gained so much from this experience, and as well as raising money, she has helped raise awareness for the charity.

I am a very proud mummy!

Congratulations on your achievement, Gwen!

You should be very proud of yourself, thank you.