



MACS' Fundraiser of the Month for May is... John Sullivan

Well done John! So, what have you been up to and what was involved?

I walked this year's Virgin Money London Marathon with a vendors' tray handing out cakes in exchange for donations. The idea for the cake sale came about because I had picked up a number of injuries during training. I was not going to be able to defer so I needed a gimmick and didn't want to just walk it.

I discussed some possibilities with my wife and they ranged from pushing a cake trolley to pulling a trolley on skis. I had no idea how many cakes I would need, but knew I couldn't carry them all. I arranged for friends and family to be at certain places to top me up with cakes and to take the money from the bucket

Did you face any challenges and how did you overcome them?



I had to speak to the marathon organisers over a number of weeks. Nothing on wheels was allowed on the marathon course, so eventually I decided to go with a vendors' tray which I could carry.

How did you find it on the day?

The day itself was great! The public were very generous and my family loved meeting me at different places. My body held up, but I had four very painful blisters.

What advice would you give to other fundraisers who may consider doing something similar?

If I was to do the cake sale again, I would have gone into the pubs on route as I feel I could have raised even more.

Well done John! Thanks for your support!